

John Lattanzi

Product Designer | Chicago, IL

EXPERIENCE

Cognizant (formerly Devbridge),
Chicago, IL | Full-time - *January 2022 - Present*

Product Designer - *September 2022 - Present*
Associate Product Designer - *January 2022 - September 2022*

- Owned UX design process across 10 workstreams for a [greenfield FinTech product](#), worth more than \$14 million annually.
- Built prototypes and design libraries utilizing Figma to reduce design churn, now used by several clients on multiple projects.
- Collaborated across time zones with engineers, product managers, and product owners on product roadmapping, feasibility, accessibility, and improving design handoffs.
- Conducted discovery efforts with our stakeholders to highlight the product's vision, opening 2 additional revenue streams.
- Crafted internal design handouts to upskill junior designers, improve onboarding, and improve the company's design practice.
- Led design critique groups with other internal designers.
- Promoted based on my design delivery efforts as I took ownership of our client's design system internally and externally.

Vokal, Chicago, IL | Contract - *June 2021 - December 2021*

Product Designer

- Consulted with clients on their product and brand identity to establish design libraries, user flows, and personas.
- Built prototypes and wireframes using Adobe XD and Figma to launch [mobile](#) and [desktop](#) applications based on client wants.
- Designed separate MVPs for clients while working through the full product lifecycle.

Terathought, Remote | Contract - *March 2021 - June 2021*

UX Designer

- Founded UX Design processes for a mobile startup.
- Created surveys, wireframes, user flows, competitive analyses, and journey maps using Figma, Miro, and Typeform.

johnlattanzi.com
linkedin.com/in/johnlattanzi/

EDUCATION

Thinkful, *UX Design Immersive Program*

July 2020 - December 2020 -
Specialized in Visual Design and User Research, utilizing Figma, Sketch, and the Adobe Suite.

University of Illinois, Urbana-Champaign — *BFA in Theatre*

August 2013 - December 2017 -
Departmental Distinction Award

University of Illinois, Urbana-Champaign — *BS in Speech and Hearing Science*

August 2013 - December 2017 -
Graduated with Honors

SKILLS

Figma, Miro, Azure (ADO), Jira, AdobeXD, Sketch, Adobe Suite, User Interviews, User Personas, Wireframing, Discovery, Prototyping, User Experience, User Interaction

PERSONAL PROJECTS

[duet.](#) — *UX Designer, Researcher, and Visual Designer*

Tools: AdobeXD, Figma, and Procreate

[Terminus](#) - *UX Designer, Researcher, and Visual Designer*

Tools: Figma, Photoshop, and Miro

[Pharaoh's Purse](#) - *UX Designer*

Tools: Figma, Sketch, InVision, Photoshop, Maze, Whimsical, and Zeplin

[LocalEyez](#) - *Visual Designer*

Tools: Sketch, Figma, InVision

[My Daily Nosh](#) - *Visual Designer*

Tools: AdobeXD, Figma, Vecteezy